

For Immediate Release

ECCO Golf Shoes Extends Endorsement Agreement with Staff Player Stuart Appleby

Renowned Danish shoemaker ECCO announces the extension of its endorsement agreement with nine-time PGA Tour winner Stuart Appleby, who will compete in the newly-introduced Comfort Classic model, appear at company functions and continue to showcase the brand's logo on his shirt collar.

Earlier this year, Appleby became only the fifth player in PGA Tour history to shoot a 59 in competition *en route* to his victory at the Greenbrier Classic. Additional highlights of the 39-year-old's stellar career include back-to-back-to-back wins at the Mercedes Championships and representing the International Team in five Presidents Cup competitions.

"Stuart is a true citizen of the game who is respected worldwide for his positive attitude and proven ability to beat top competition," says Jesper Thuen, Sponsor and Event Manager, ECCO Golf. "His final-round 59 at the Greenbrier Classic was a truly remarkable feat accomplished in our luxurious World Class GTX shoes. We're looking forward to him competing, and continuing to win, in the Comfort Classic."

A traditional shoe with a city touch, Comfort Classic has a soft feel and superb fit to accommodate a variety of foot types. Its array of state-of-the-art features include Hydromax leather uppers for excellent weather resistance, Second Skin Lining to wick moisture and create a rich interior feel, and the ECCO Comfort Fiber System insole to increase air circulation while creating a fresh, cool inner climate.

ECCO golf shoes are also worn in competition by scores of international Tour stars, including Fred Couples, Graeme McDowell, Aaron Baddeley, Thomas Bjorn, Thongchai Jaidee, Bradley Dredge, Thorbjørn Olesen, Andreas Hartø, Jennifer Johnson and many others.

About ECCO

ECCO, a world leading brand of shoes combining style and comfort, has built its success on uncompromising quality, innovative technology and the design philosophy, "the shoe must follow the foot". ECCO is the only major shoe manufacturer to own and manage every step of the shoemaking process, and its employees are the life force behind its products, designing, developing, producing, and taking responsibility for every detail. ECCO products can be found in 4,000 branded sales locations in over 90 countries, a growth fueled by ECCO's consistent aim of making the best shoes in the world.

For further inspiration, please visit www.ecco.com/golf.

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